

## MEDIA RELEASE

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# Fred IT Group and the Australian Medicines Handbook partner to share drug information

Fred IT Group and the Australian Medicines Handbook have partnered to provide users of Fred's cloud based solution Fred NXT with direct access to medicines information whilst dispensing from 15 January.

Fred NXT pharmacies that have a subscription to AMH Online will now be able to directly access AMH content from their Fred NXT app bar whilst they are dispensing. As a result, pharmacists will be able to access relevant information about the drugs they are dispensing as they are doing so, supporting informed and efficient dispensing and prescribing.

General Manager, David Dart, AMH, emphasised, "Our partnership with Fred is based on mutual goals of strengthening medication information systems and promoting the quality use of medicines information in Australia. It is an important step in increasing the number of health professionals who have streamlined access to secure, up-to-date medicines information available to them during their work."

According to Paul Naismith, pharmacist and CEO of Fred, "Fred is deeply committed to using IT to connect health professionals with secure, quality sources of information that inform clinical decision-making. This partnership with the Australian Medicines Handbook is a fantastic example of how health and IT can work together to strengthen medication information systems whilst protecting the interests of health professionals and patients."

AMH is a peer-reviewed, independent national drug reference. It is widely used by health professionals as a clinical resource to ensure the quality use of medicines, allowing them to compare drugs and make informed prescribing choices.

Fred NXT is an Australian cloud based platform developed specifically for pharmacy. It provides a single, integrated platform to connect all areas of a retail or pharmacy business, delivering greater efficiencies and helping businesses respond to marketplace changes quickly and cost-effectively.

Direct access to AMH Online will be visible in Fred NXT from 15 January.

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### About Fred IT Group

*Fred IT Group is Australia's largest provider of Pharmacy IT solutions servicing over 3,000 pharmacies. In 2014, Fred launched Fred NXT, Australia's first cloud based management platform developed specifically for pharmacy. Fred is deeply committed to the pursuit of technological leadership and innovation that make it easier and more efficient for health professionals to run their business.*