

MEDIA RELEASE

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Live testing of Fred NXT commences in readiness for launch

Live testing of Fred NXT, Australia's first cloud solution for pharmacy, commenced today with the installation of Fred NXT in Scown's Pharmacy in Spotswood, Victoria.

Fred NXT was launched in March to provide a single, integrated approach to managing all aspects of pharmacy operations, including dispense, point of sale, professional services and retail management.

Paul Naismith, CEO of Fred IT, and owner of Scown's Pharmacies, described live testing as a vital stage in preparing to launch to customers.

"Installing Fred NXT in my own pharmacy means that we can put it through its paces and identify and address any opportunities for improvement. This is a significant step in preparing for launch to pharmacies during the second half of the year."

"Testing products and solutions in real world environments is fundamental to Fred's development and evolution strategy, and putting them through their paces in our own pharmacies before we make them available to our customers has been a key factor in our success."

The live testing phase follows extensive customer and lab testing, and will provide the opportunity to:

- Incorporate additional pharmacist feedback and optimise the customer experience
- Rigorously test performance, data integrity and privacy
- Fine-tune features, workflow and usability
- Assess automatic processes such as drug updates and product releases
- Test network connectivity and backups to Fred NXT in the cloud

Zoe Escott, Pharmacist and business partner at Scown's, said, "We are genuinely excited about the opportunities that cloud computing can provide for Scown's and for our customers. We are looking forward to testing Fred NXT and providing input into its long term direction based around the pharmacist experience."

Cloud computing allows businesses to store software, data and infrastructure in offsite data centres, rather than hosting IT infrastructure and software in-house, providing ongoing productivity and efficiency benefits. To make this happen, the installation at Scown's included new, touch optimized all-in-one HP computers and Telstra Business Plan with 4G backup; and the new Fred NXT software.

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Fred NXT caters to the radically different IT environment facing pharmacy today, providing pharmacies with a streamlined IT solution that can quickly and securely meet existing and future growth needs. It also responds to the significant changes in the way consumers now engage with services, as internet and mobile technologies, including smart phones, have become a preferred way of communicating and connecting.

The national launch of Fred NXT is scheduled for the second half of 2014. To register interest in finding out more, visit www.frednxt.com.au

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About Fred IT Group

Fred IT Group is Australia's leading provider of IT services to pharmacy with more than 3,000 pharmacies using Fred's market leading solutions which include Fred Dispense, Fred Office and Fred Net broadband. Fred innovations such as eRx Script Exchange, Australia's first and largest national electronic prescriptions exchange, connect more than 20,000 doctors and 4,300 pharmacies to improve patient safety and dispensing efficiency. eRx's extensive network allows Fred to advance medication focused eHealth initiatives to lower risk and improve patients' medication outcomes.
